



## **Kiran Mani**

### **Chief Executive Officer – Digital Ventures**

As the Chief Executive Officer for Digital Ventures at Viacom18, Kiran Mani is leading the charge in transforming JioCinema into India's premier destination for curated content across mobile and Connected TV platforms. Given the dynamic landscape of India's content and entertainment sector, Kiran is excited to unlock its hidden potential and deliver sustainable and scalable value for consumers, advertisers and the creator ecosystem. The proliferation of content and creativity, combined with the widespread adoption of both linear and digital media, presents an array of infinite opportunities.

A qualified accountant and a Chartered Financial Analyst, Kiran holds a Master's Degree in Business Administration. He brings with him decades of experience from the Digital and Technology domains. Prior to joining Viacom18, Kiran served as the General Manager for Google's Android | Play Ecosystems across Asia Pacific and Japan, based in Singapore. In a career spanning over 25 years, Kiran has helped multiple leadership roles at Microsoft and Google, and even bootstrapped a start-up.

Kiran has lived in nine cities across three continents, speaks five languages, and has a love for mountains, motorcycles, and mindfulness. He is a proud father to two adorable girls and believes the worlds of compassion, fun, and serious business should co-exist to create true lasting value.