

**Viacom 18 Media Private Limited****CSR Projects Approved by the Board for the Financial Year 2023-24****A. Background**

At Viacom 18 Media Private Limited (the “**Company**”), Corporate Social Responsibility (“**CSR**”) principles are embedded in the Company’s long-term business strategy. Viacom18 endeavors to make CSR a key business process for sustainable development. It constantly strives to ensure strong corporate culture which emphasizes on integrating CSR values with its business objectives.

It also pursues initiatives related to quality management, environment preservation and social awareness. During the financial year 2022-23, the Company engaged in CSR activities in various areas such as (i) healthcare (including preventive healthcare) where it inter-alia participated in various preventive and public healthcare initiatives at Sir HN RF Hospital and spent INR 9.27 crore; and (ii) promoting education, including special education and employment enhancing vocational skills especially among children, women, elderly and the differently abled and livelihood enhancement projects and spent INR 1.73 crore in the field of early Childhood Care and Education Support/ Anganwadi Projects.

The Company’s CSR Policy and initiatives outline the vision, mission, areas and key requirements as per the Companies Act, 2013 (the “**Act**”). These initiatives are implemented by the Company through *Reliance Foundation*, a company within the meaning of Section 8 of the Act.

**B. Project approved for the financial year 2023-24**

1. Preventive and Public Healthcare Initiatives
2. Reliance Foundation Swadesh
3. Early Childhood Care and Education Support/ Anganwadi Project
4. Reliance Foundation Scholarship Programme

The above initiatives aim at:

- providing health care facilities (including preventive health care);
- supporting Indian Art and Craft related initiatives for promoting skill development, entrepreneurship and work towards aggregating and rejuvenating the fragmented craft sector by establishing a robust marketplace that brings products to Indian and global market;
- improving early childhood educational outcomes of preschool children by giving technical and financial support towards improvement of infrastructure and quality of education in the primary schools and anganwadis in rural areas; and
- supporting higher education especially in new and emerging areas of science and technology to enable India’s brightest youth to become the future leaders of our technology driven development.

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