

Viacom 18 Media Private Limited

CSR Projects Approved by the Board for the Financial Year 2022-23

A. Background

At Viacom 18 Media Private Limited (the “**Company**”), Corporate Social Responsibility (“**CSR**”) principles are embedded in the Company’s long-term business strategy. Viacom18 endeavors to make CSR a key business process for sustainable development. It constantly strives to ensure strong corporate culture which emphasizes on integrating CSR values with its business objectives.

It also pursues initiatives related to quality management, environment preservation and social awareness. During the financial year 2021-22, the Company engaged in CSR activities in various areas such as healthcare (including preventive healthcare) where it *inter-alia* participated in Mission Covid-19 Suraksha; educational support programmes by way of providing scholarship to meritorious and needy students and disaster management (including relief, rehabilitation and reconstruction activities) by way of participating in Covid-19 – Mission Anna Sewa and spent INR 6.88 crore on these CSR activities.

The Company’s CSR Policy and initiatives outline the vision, mission, areas and key requirements as per the Companies Act, 2013 (the “**Act**”). These initiatives are implemented by the Company through *Reliance Foundation*, a company within the meaning of Section 8 of the Act.

B. Project approved for the financial year 2022-23

1. Preventive and Public Healthcare Initiatives
2. Early Childhood Care and Education Support/ Anganwadi Project

The above initiatives aim at:

- providing health care facilities (including preventive health care); and
- improving early childhood educational outcomes of preschool children by giving technical and financial support towards improvement of infrastructure and quality of education in the primary schools and anganwadis in rural areas.
