



Jyoti Deshpande

Chief Executive Officer – Viacom18 Media Pvt. Ltd.

Jyoti Deshpande is an industry veteran with over 27 years of experience in the media and entertainment business.

On September 30, 2021, Jyoti was appointed as CEO of Viacom18 to drive its transition into a truly integrated media company across broadcast, OTT and content studio businesses spanning general entertainment, movies, kids and sports across languages. This makes her the first woman leader to be named CEO of a Big 4 media company in India. She also serves on the boards of Network18, Balaji Telefilms and JioSaavn.

Jyoti joined Reliance Industries in 2018 as President, Chairman's Office - Media Platform & Content. Over the last three and a half years, Jyoti established Jio Studios as a key player in the entertainment value chain. In her previous company, Jyoti had successfully built a formidable media & content distribution business and pioneered ErosNow's early entry into the OTT space. In her new role, Jyoti will grow Viacom18 in the backdrop of digital disruption while bringing synergies across all RIL media investments.

Jyoti has featured among Fortune India as well as Business Today's 50 Most Powerful Women in Business lists, both of which celebrate the journeys and triumphs of women who not only impact their organization but are also thought leaders in their industry.

Jyoti believes in the power of positive thinking and practices Vipassana meditation. She's an avid movie buff and equally follows cricket and tennis passionately.