

Viacom 18 Media Private Limited

CSR Projects Approved by the Board for the Financial Year 2021-22

A. Background

At Viacom 18 Media Private Limited (the “**Company**”), Corporate Social Responsibility (“**CSR**”) principles are embedded in the Company’s long-term business strategy. Viacom18 endeavors to make CSR a key business process for sustainable development. It constantly strives to ensure strong corporate culture which emphasizes on integrating CSR values with its business objectives.

It also pursues initiatives related to quality management, environment preservation and social awareness. During the financial year 2020-21, the Company spent INR 4.21 crore towards ‘*Promoting Education*’ and ‘*Promoting Preventive Health Care and Sanitization*’ through *Reliance Foundation*. These activities were undertaken in various States of the Country.

The Company’s CSR Policy and initiatives outline the vision, mission, areas and key requirements as per the Act. These initiatives are implemented by the Company through *Reliance Foundation*, a company within the meaning of Section 8 of the Act.

B. Project approved for the financial year 2021-22

1. Covid-19 Relief – Mission “Anasewa”

The above initiative aims to provide meals to marginalized communities and frontline workers facing hardships during the COVID-19 pandemic.

2. Healthcare Initiatives at Sir HN RF Hospital:

Healthcare initiatives at Sir HN RF Hospital, which is a multi-Specialty tertiary care hospital with following thrust areas: Cardiac Sciences, Gastroenterology & Hepatobiliary Sciences, Liver Transplant, Nephro-Urology, Neurosciences, Oncology, Orthopedics & Spine, and Woman & Child Health.

3. Scholarship and Education Support:

Recognizing the need to support higher education especially in new and emerging areas of science and technology, scholarships are being proposed to be offered in Artificial Intelligence and Computer Science subjects to enable India’s brightest youth to become the future leaders of our technology driven development.
