



Gourav Rakshit

COO, Viacom18 Digital Ventures.

Gourav Rakshit is currently the Chief Operating Officer of Viacom18 Digital Ventures. As part of the role he is responsible for driving the growth agenda of the network's digital businesses. Since joining Viacom18 Digital Ventures Gourav has built a strong and robust digital ecosystem with VOOT, India's first and only multi-platform kids' app, VOOT Kids and the recently announced VOOT Select. Under his aegis VOOT has witnessed exponential growth with achieving a new viewership benchmark of 100 Million MAU's, emerging as the most engaged premium AVOD platform with 100 billion minutes of watch time in the year.

Prior to joining Viacom18 he was President and CEO of People Group that owns and operates Shaadi.com. A University of Rochester and IIM Ahmedabad alumnus, Gourav has an in-depth understanding of digital disruption and a proven track-record of envisioning subscription growth. Over the course of 11 years at Shaadi.com, he has been instrumental in building one of India's most iconic brands and a robust consumer subscription play, while delivering one of the few profitable P&Ls in the Indian internet ecosystem.

With over 2 decades of experience in Consumer Technology, IT and FMCG sectors, Gourav started his career with Nestle and took two more stops – Planetasia and Infosys Consulting - before joining People Group. At Planetasia, he had his first brush with the media & tech industry, and at Infosys he successfully led consulting engagements for diverse consumer clients including Apple, Safeway and Wells Fargo.

Gourav has been a leader both on and off-field and is a true sports enthusiast at heart. He has represented school & college teams in football, rugby, cricket, squash, pool and table tennis, captaining them in many instances. As a working professional he continues to explore newer avenues to further his sporting passion.