



**Anil Lale**  
**General Counsel, Viacom18**

A lawyer by profession and a post graduate in Media Laws from the National Academy of Legal Studies & Research, Anil is responsible for managing the entire legal team which enables all business streams at Viacom18. Anil leads a strong team of lawyers spanning across functions such as litigation, contract negotiations & structuring, IP management & protection and advisory services to the network's five lines of business.

Anil started his career as a litigation lawyer and has appeared before trial courts, High Courts and various tribunals across states in India. At Viacom18, he has been instrumental in setting up international distribution of channels and syndication of content across the globe. Anil also led the establishment of rights management system for the company.

Having been part of the media industry for over 13 years and being part of various streams of media, Anil brings a 360-degree understanding of nuances of media laws and businesses which enables growth and ensures best practices. Anil is a member of the regulatory committee of the Indian Broadcasting Foundation.

Anil started his journey in the Media & Entertainment industry in 2006 with the television distribution JV of Sony and Discovery and was involved in regulatory compliance, litigation, advisory functions, drafting and copyright protection. He has holistically overseen the legal mandates in the media sector working in all domains of the sector including television distribution, television content production, Movie production and distribution, news, music, digital, consumer products and live events. Prior to joining Viacom18, he was the Group General Counsel for Zee, managing legal for their entertainment and news businesses globally.

Anil defines himself as an explorer and loves to tread the path less travelled. He is an avid biker and you can find him riding from the sunrise on Sunday mornings. He is also a movie buff and an adventure sports enthusiast.